



Date: May 21, 2007
To: Gerald R. Miller, City Manager
From: Katherine Parsons, Public Information Officer
For: Mayor and Members of the City Council
Subject: City Report For Week Ending May 18, 2007

This *City Report* highlights various activities for the week ending May 8. It is our hope that the *Focus on Results Long Beach* framework improves our ability to communicate information about the services we provide. Please feel free to contact my staff should you have any questions.

THIS WEEK IN THE NEWS

FOCUS AREA: COMMUNITY SAFETY

City Manager

Long Beach Response to the Catalina Island Wildfire

On May 10 and 11, more than 2,400 people were evacuated from Santa Catalina Island and approximately 4,200 acres of land were burned in a wild fire. There was an estimated business revenue loss of \$500,000.

The City of Long Beach Departments, including the City Manager's office, Fire, Parks, Recreation and Marine, Health and Human Services, Public Works and Police; the Long Beach Chapter of the American Red Cross; Catalina Express; Catalina Cruises; Long Beach Transit; and Long Beach Unified School District pulled together as a team to assist the fire-fighting efforts, and to evacuate and shelter the evacuees.

Catalina Cruises and Catalina Express provided all ferrying services free of charge.

The EOC, through Disaster Management, was at a Level One Activation. The City also established a command post at Catalina Landing when Catalina evacuees arrived.

The City's Chavez Park Community Center was used as an assessment center for evacuees requiring assistance. LBUSD's Cabrillo High School provided overnight sheltering. The City's Health and Human Services Department sent a rapid assessment team to Cabrillo to screen evacuees for any health concerns.

LB Transit provided bus transportation from Catalina Landing to Chavez Community Center and then to the emergency shelter at Cabrillo High School. They also bussed those in the shelter back to Catalina Landing the following day.

The Long Beach Fire Department sent Fireboat 15 with 5 Firefighters and 1 Battalion Chief to Catalina Island to help supplement the city of Avalon's fire fighting capabilities.

**Mark Your Calendars
UPCOMING EVENTS AND PROJECTS**

FOCUS AREA: NEIGHBORHOODS AND HOUSING

Community Development, Redevelopment

City leaders will join representatives from the Long Beach Redevelopment Agency on **Wednesday, May 23**, to celebrate the demolition of the blighted CRI building at 1501 E. Anaheim St. The removal of the building will make way for future development of the site. The demolition is part of the Redevelopment Agency's ongoing effort to revitalize communities by removing blighted buildings to make communities more attractive, safe and economically viable. For more information call 570-6316.

FOCUS AREA: LEADERSHIP, MANAGEMENT AND SUPPORT

Planning and Building

Residents are encouraged to attend a Long Beach 2030 Community Festival, which will include games, free food and live music as well as a chance to provide input on the future of Long Beach. Look for the Long Beach 2030 community festivals coming to a neighborhood near you:

June 2: Stevenson Elementary School, 9:00 am to 12:00 pm

June 9: Jordan High School, 6500 Atlantic Ave.

Visit www.longbeach2030.org for more information.

MORE WEEKLY HIGHLIGHTS

FOCUS AREA: COMMUNITY SAFETY

Fire Department

The Fire Department responded to a total of 875 emergency calls for service: 109 calls for fires with 20 involving structures. It also responded to 684 emergency medical calls, 483 requiring paramedics.

CERT, Community Emergency Response Team, provides disaster preparedness training to Long Beach residents. The class is free to the public and meets for six consecutive Thursday nights. You can learn about Disaster Preparedness; Fire Extinguisher Use; Disaster Medical Operations; Search & Rescue Operations; Organization & Disaster Psychology; and Terrorism and Bio-Medical Awareness. Space is available for the session beginning May 31. More information is available at 570.2516 and at <http://www.longbeach.gov/fire/CERT>.

FOCUS AREA: ENVIRONMENT

Community Development, Neighborhood Services

On May 12, staff from Community Development's Neighborhood Services Bureau organized a neighborhood clean up in the North Long Beach Neighborhood Improvement Strategy (NIS) area. Thirty-seven volunteers met at 214 E. 69th Way and removed more than nine tons of trash, debris and large dumped items from neighborhood streets and alleys. Contact Chantara_Nop@longbeach.gov for more information.

MORE WEEKLY HIGHLIGHTS

FOCUS AREA: HEALTH AND HUMAN SERVICES

Health and Human Services

On May 16, staff from the Public Health Emergency Management Program met with California State University, Long Beach staff regarding coordination of responses during any significant event or disaster. The meeting provided the opportunity to share expectations on how various scenarios during a significant event or a disaster would be handled; to discuss any capabilities that are in place or need to be developed; and to establish future goals and objectives.

Seventy-one staff members attended the *Pandemic Flu All Aspects* tabletop exercise on May 17. The focus of the exercise was to engage public health professionals and other partnering agencies in discussion about key issues related to responding to a pandemic.

Beginning May 30, the County Department of Social Services will partner with staff at the Multi-Service Center on Wednesday mornings to provide information on the rental subsidy programs that are now available under the County Homeless Initiative.

FOCUS AREA: LEADERSHIP, MANAGEMENT AND SUPPORT

City Manager

The City's internal 31-1 working group met this week with the consultant to lay the groundwork for the development of the 3-1-1 implementation plan, which will be completed in the next 4-5 months. A 3-1-1 program will provide a single point of contact, either via the phone by dialing 31-1, or via the Internet, for all non-emergency City service requests.

Finance and Community Development, Neighborhood Services

On May 14, Long Beach residents and community leaders attended the Neighborhood Resource Center's third annual *City Budget 101* workshop. Budget and Performance Management Bureau staff provided information about the City's annual operating budget, including funding sources, property tax collection, redevelopment tax increment funds, and the elimination of the General Fund structural deficit. Residents shared their concerns for future spending priorities, including infrastructure funding for unimproved alleys.

FOCUS AREA: NEIGHBORHOODS AND HOUSING

Community Development, Neighborhood Services

Thirty-three residents and community leaders attended the Neighborhood Resource Center's tree grants application workshop, *Got Trees?* Panelists included representatives from the Department of Public Works, the Neighborhood Services Bureau, the California Department of Forestry and Fire Protection, and the Long Beach Unified School District. Topics included how to apply for grants to receive funds to plant trees, tree planting resources, types of trees to plant, and how to obtain permission to plant on public property sites such as school campuses and public streets.

MORE WEEKLY HIGHLIGHTS

FOCUS AREA: NEIGHBORHOODS AND HOUSING

Community Development, Police, and Parks, Recreation and Marine

On May 12 the Neighborhood Services Bureau, the Department of Parks, Recreation and Marine and the 7th Street Community Police Center hosted the Craftsman Village Historic Mural dedication day. City leaders recognized and congratulated mural artists, volunteers, local businesses, members of the mural committee and City staff who assisted in producing this outstanding 2nd District community improvement project.

The mural, located at 1201 E. 7th Street, depicts the history of the Craftsman Village Historic District including the architectural features of the neighborhood buildings, and past and present residents of this community. The mural was painted over a three-month period with the assistance of 34 community volunteers. Special thanks were extended to the Craftsman Village Historic District Focus Group for their determination to make this mural a reality, transforming a bleak gray wall into a welcoming vision of beauty celebrating the Historical Craftsman Village District. For more information contact Gonzalo_Sanchez@longbeach.gov

FOCUS AREA: INFRASTRUCTURE AND TRANSPORTATION

Street Construction Report

New Projects

Long Beach Gas and Oil, Gas Main and Service Replacement

Contact: 570.2060

West of Clark Ave

at PCH and Park Ave.

Estimated completion:

Mid-June

Long Beach Gas and Oil, Gas Main and Service Replacement

Contact: 570.2060

6th St

Between Termino Ave & Roswell Ave

Estimated completion:

Late-June

Changes to Existing Projects

Water Department, Division Street Sanitary Sewer Improvements Project

Contact: 570.2329

2nd Street Bridge

One lane (#3) 24-hours closure

Estimated completion:

Late May

Water Department, Division Street Sanitary Sewer Improvements Project

Contact: 570.2329

Division St.

From Bennett Ave. to Bayshore Ave.

Estimated completion:

Late May

Water Department, Cast Iron Main Replacement Project

Contact: 570.2323

Artesia Blvd.

Between Atlantic Ave. and Cherry Ave.

Estimated completion

Late May

MORE WEEKLY HIGHLIGHTS

FOCUS AREA: INFRASTRUCTURE AND TRANSPORTATION

Street Construction Report

Changes to Existing Projects (continued)

Long Beach Gas and Oil, Gas Main and Service Replacement

Contact: 570.2060

South of Broadway

Between Quincy Ave. and Covina Ave.

Estimated completion: **Late May**

FOCUS AREA: UTILITIES

Long Beach Gas & Oil, Gas Services Bureau

Staff completed a total of 2,979 service calls. This total included 999 Gas and Water Utility Turn Ons, and 793 Turn Offs. During this period, 741 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 327 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 359 emergency phone calls that resulted in 119 emergency orders being sent out.

GRM: KP

cc: Christine Shippey, Assistant City Manager
Reginald Harrison, Deputy City Manager
City Manager Department Heads
Tom Modica, Government Affairs Manager
Jyl Marden, Assistant to the City Manager